



**Save The Date!**

# Creating Connection: **GOLD Learning Professional Development Day** for Lactation Professionals **LIVE September 6<sup>th</sup>, 2017**

**3 L-CERPs | 4 Weeks Access**

For Healthcare Professionals, how we communicate is often just as important as what we communicate. Building rapport and trust are essential steps to creating a connection with clients so that they are open to hearing our messages. Effective communication is crucial for all Healthcare providers so don't miss this amazing opportunity to sharpen your skills!

**Free Registration  
for our Friends at WIC!**

Use Promo Code **WICROCKS** at Checkout

Only **\$45USD/pp** for the general public

In recognition of the tremendous work WIC does in the community, we are offering **free registration for this exciting event to all WIC Staff!** To receive the discount, simply enter **Promo Code: WICROCKS** on step 4 of the registration process. Please feel free to share this promo code broadly to your colleagues at WIC.

## Benefits Include:

- ✓ Attend Presentations Live!
- ✓ Live Question & Answer Period
- ✓ View Recordings On-Demand, at Your Own Pace
- ✓ Access from Home, Work or On-the-go
- ✓ Download Speaker Handouts
- ✓ Receive CERP/CEU Credits
- ✓ Post Questions via Speaker Moderated Forums
- ✓ Connect & Interact with Colleagues

## Speakers & Topics:



**Amber McCann**, IBCLC & **Jeanette McCulloch**, IBCLC  
#thestrugglesreal: How to Build Understanding and Empathy with Millennial Families



**Kimberly Seals Allers**, BA, MS  
Mastering Cross-Cultural Communication Skills: How to Speak and Engage Effectively Across Cultures and Varied Audiences



**Christy Jo Hendricks**,  
IBCLC, RLC, CLE, CD(DONA), CCCE  
Enhanced Counseling Skills for the Lactation Educator

*Register Today!* For more information, please visit:

[www.GOLDLearning.com/Events](http://www.GOLDLearning.com/Events)

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